





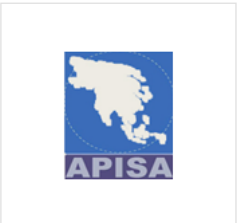







DISC 2015

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About DISC 2015

**Daegu Gyeongbuk International Social Network Conference 2015**  
 2015대구경북국제소셜네트워크컨퍼런스 (DISC2015)

Theme	Main theme: Social Network >> Big Data >> Future Forecasting >> Collaboration! Special theme(특별테마): The 2nd Korea-China Conference on Big Data(제2회 한-중 빅데이터 컨퍼런스)		
Dates	October 29(Thu) – 31(Sat), 2015(2015년 10월 29일(목) – 31일(토))		
Venue	Hotel Susung, Daegu, Republic of KOREA, Daegu Gyeongbuk Development Institute, Daegu, Republic of KOREA (호텔수성, 대구경북연구원)		
Organized By	World Association For Triple Helix & Future Strategy Studies(세계트리플헬릭스미래전략학회), Y.U. Cyber Emotions Research Center(영남대학교 사), Y.U. BK21 Plus Project Team for "Global East Asian Cultural Contents"(BK21플러스 글로벌동아시아문화콘텐츠 사업단), Korea Institute Science & Technology Information(KISTI)(한국과학기술정보연구원)		
			
			
Sponsored By	Korea Tourism Organization(한국관광공사), Daegu Convention & Visitors Bureau(대구컨벤션관광뷰로), The IMC(더아이엠씨), APISA, ARS PRAXIA, TBC Culture Foundation(TBC 문화재단), Social media research foundation, Rayworld(레이월드), INSNA(International Network for Social Network Analysis), Journal of Contemporary Eastern Asia (JCEA), International Academy of Social Sciences(IASS), Institute for Socio Technical Complex Systems(ISTCS)		
			
			
			
			

## About DISC

### About DISC

As the President of **WATEF** (World Association for Triple Helix & Future Strategy Studies), I am pleased to introduce to you Daegu Gyeongbuk International Social Network Conference 2015 (**DISC2015**), the first and the largest international academic conference in Korea dedicated to network s. The major social network organizations including **International Network for Social Network Analysis** and **Social Media Research Foundation** have also endorsed the DISC.

WATEF was formerly known as **Asia Triple Helix Society**, established in 2013. It is a membership-based organization dedicated to research on social networks and its related areas. The principal task of the WATEF is to initiate and develop academic research, industry practice, and policy programme that adopt Triple Helix, Network Science, and WSIDT (Webometrics, Scientometrics, Informetrics, Datametrics, & Technometrics) approaches in order to conduct 'Future Strategy' studies. What makes the work at the WATEF unique is shared belief that network-based approaches become core theories and methods of "Future Strategy" studies.

DISC (Daegu Gyeongbuk International Social Network Conference) has rapidly become the Asian Hub conference on big-data and socio-innovation network area. DISC is aimed at pursuing the continuous scholarly growth and building the university-industry-government relations. Furthermore, this international conference of Daegu expects local development in a wide range of areas in humanities/social sciences and their neighboring natural/engineering areas. The 2nd DISC was successfully held in 2014 hosting more than 250 participants. Furthermore, WATEF has recently successfully hosted annual conference organized by the **Association of Internet Researchers (AoIR)**, the largest Internet Research meeting in humanities and social sciences in Daegu.

Our international advisors and keynote speakers included well-regarded network scholars such as Dr. George Barnett, Dr. Marc Smith, Dr. Jana Diesner, Dr. Vladimir Batagelj, Dr. Loet Leydesdorff, and Dr. Kimmo Kaski. The first and second year's keynote speeches are available at <http://www.slideshare.net/hanpark/disc2013-keynote-speaker> and <http://www.slideshare.net/hanpark/daegu-gyeongbuk-international-social-network-conference-disc-disc-2014> respectively. Our participants included not only scholars and practitioners in Korea, but from all over the world, many of them are affiliated with research universities and centers in the United States and European countries. The DISC in 2013 and 2014 have produced several special issues, published by *Quantity & Quality*, *Technological Forecasting and Social Change* and *Journal of Contemporary Eastern Asia*.

This year's DISC is going to be held from October 29th to 31th in the historic Korean city of Daegu. A Call for Paper in DISC 2015 is linked from <http://www.slideshare.net/hanpark/disc2015-cf-p12june2015>. The conference theme is on big data and network-based future strategies. We are inviting renowned scholars from all over the world. In addition, this year's DISC will feature the 2nd Korea- China Symposium on Big Data. This is WATEF's strategic step to reach out to the Chinese scientific community, which is becoming increasingly visible with China's uprising political and economic power.

With the rising profile of DISC on the global stage, as the organizer, we are hoping to expand our reach and support network. Therefore, I, along with my colleague at WATEF, sincerely invite you to consider attending DISC2015.

Daegu Metropolitan City, the 3rd largest city of Korea, has been traditionally considered as one of the political, economic and cultural hub cities of Korea. Moreover, the first association for studying Social Triple-Helix Network model of Korea is located in region so the city would be perfect venue for gathering delegates and discussing the current, future objective of Network Model. Daegu is a globalized and international city which successfully hosted 2013 World Energy Congress (7,100 attendees), the 2011 World Championships in Athletics (6,800 athletics from 200 countries) and 2015 World Water Forum (30,000 attendees), providing the well-organized convention infrastructures (EXCO Convention Center, Hotel-Interbulgo EXCO, etc). Furthermore, Daegu CVB, the specialized convention organization, has hosted and supported more than 280 international meetings and been one of the Local Steering Team for the DISC. Moreover, Daegu is a birthplace of SAMSUNG Group and the hub city of 4 UNESCO World Cultural Heritage Sites within 1 hour, which can be a meaningful event for all conference participants.

**"The scope and aims of the Daegu Gyeongbuk International Social Network Conference 2015 (DISC2015) are endorsed by INSNA (International Network for Social Network Analysis)."**

## Local organizers in Korea

Han Woo Park

Yongsam Huh

nan woo park	yeungnam Univ.
Jeong-Cheol Shin	Seoul National Univ.
Ki-Seok Kwon	Hanbat Univ.
Chang-Hoon Yang	Kwandong Univ.
Leo Kim	Treum
Il-Young Ji	Korea University of Technology and Education
Hee-Dae Kim	Daegu Digital Industry Promotion Agency
Chae-Nam Cheon	The IMC
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Yoon-Jae Nam	Kyunghee Univ.
Young-Gil Lee	Inha Univ.
Min-Ho So	KAIST
Chung-Joo Chung	Kyungook National Univ.
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Sung-Soo Hwang	Yeungnam Univ.
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Soo-Jung Lee	Seoul National Univ.
Chan-Wook Park	Korea Culture & Tourism Institute
Shil-Il Moon	Myongji Univ.

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